



# FAIR

FINDING INNOVATIONS TO ACCELERATE  
IMPLEMENTATION OF ELECTRIC REGIONAL AVIATION

Seinäjoki 2020-02-05



KVARKENRÅDET  
MERENKURKUN  
NEUVOSTO

## CROSS-BORDER COOPERATION IN THE KVARKEN REGION

The operating area  
of the Kvarken Council is called  
**THE KVARKEN REGION**  
The Kvarken Region consists of  
the **three Regional Councils  
of Ostrobothnia in Finland**  
as well as the **Regional  
Council of Västerbotten** and  
the Municipality of  
**Örnsköldsvik in Sweden**

The narrowest  
part of the Gulf  
of Bothnia is  
called *Kvarken*

A Common  
history

**Founded  
in 1972**



KVARKENRÅDET  
MERENKURKUN  
NEUVOSTO



Nordic  
Co-operation

### THE KVARKEN COUNCIL

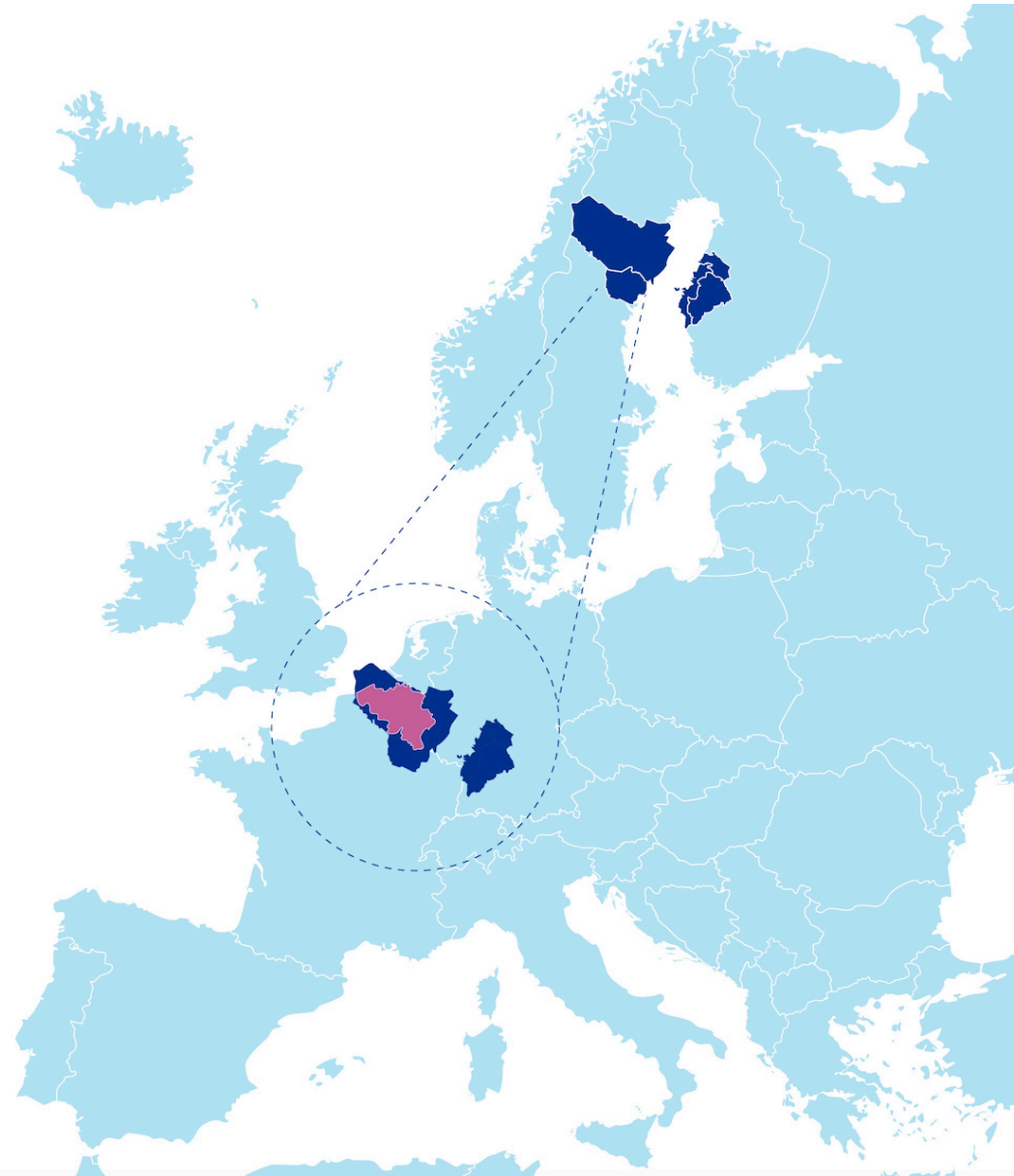
- ..... MIDWAY ALIGNMENT
- EUROPEAN ROUTES E12 & E14
- GROWTH CORRIDOR FINLAND
- THE BOTHNIAN CORRIDOR
- SCANMED CORRIDOR
- NSB CORRIDOR
- ..... KVARKEN REGION



Long distances is a challenge

Sparsely populated

Highly developed





Nordiska  
ministerrådet



Pohjoismaiden  
neuvosto



Nordic Council  
of Ministers

Our activities are  
funded with  
membership fees  
and support from the  
Nordic Council of  
Ministers

**One of twelve  
official cross-  
border operators  
co-funded by the  
Nordic Council of  
Ministers**

Photo: Søren Sigfusson/norden.org

## THE KVARKEN COUNCIL – DEVELOPING THE REGION

- **by supporting** the cooperation between actors in the Kvarken region
- **by reducing and eliminating** border barriers
- **by increasing** the visibility of the region at national and European levels
- **by working actively** in several European networks
- **by utilising** the region's strengths and supporting the development of the region

**Provides** a platform for cooperation for all actors in the region

**Encourages** actively for all types of cooperation, ranging **from grassroots level** to trade and industry and universities

Daily work focused on the *securing* of the ferry connection over the last 10 years

**Over 100 cross-border projects** during almost **50 years**

**The ferry connection** – A prerequisite for continued joint history and continued cooperation across the country borders

**INDUSTRY**  
**EDUCATION**  
**DEVELOPMENT**  
**HEALTHCARE**  
**SPORTS**  
**INFRASTRUCTURE**  
**RESERACH**  
**WORLD HERITAGE**  
**TOURISM**  
**CULTURE**



# CHALLENGES & POSSIBILITIES

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## The aviation industry

- Climate change/environment
- Profitability
- Accessibility



## The Botnia Atlantica region

- Long distances
- Economic conditions for regional airports and air routes
- Ambition & history of collaboration
- Sustainable electricity generation & good grid capacity



# POLITICAL FRAMEWORK

## Global level

- Paris agreement
- Sustainable development goals (Agenda 2030)

## National level

- Sweden: Fossil Free Sweden – fossil-free domestic flights 2030, international flights 2045
- Norway: Avinor – 100% electric domestic flights 2040
- Finland: Programme of Government – carbon neutrality 2035

## Regional level

- Mobility strategy BA E12 Atlantica Transport
- CO2-neutral transport 2030
- East-west regional flights



# ELECTRIC AVIATION

Around-the-world on solar energy in 2016

About 300 different electric aircraft-programs worldwide 2019





# EFFECTS

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## Climate & environment

Zero operational emissions

50 % lower noise

## Economy

75-80 % lower fuel costs

50 % lower maintenance costs

”Same cost per passenger for electric 19-seater as for 150-seater conventional aircraft”

## Accessibility

Profitability for less busy routes

New opportunities for regional air traffic



# PROJECT APPLICATION PROCESS



## Aim

- Method for a swift and effective commercialization of regional electric aviation

## Scope

- Project runs from May 1 2020 to June 30 2022 if approved
- Budget is 1 087 500 EUR

## Financing

- Botnia Atlantica Innovation
- Region of Västerbotten
- Region of Ostrobothnia

## Timeline for continued process



# PARTNERSHIP

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**Coordinating beneficiary** Kvarkenrådet

**Beneficiaries** Vasa Universitet, Umeå Universitet, Biofuel Region, RISE

**Financers** Region Västerbotten, Österbottens Förbund, Vasa Stad, VASEK, Kronoby-Jakobstad Flyghangar, INTO Seinäjoki, Skellefteå Flygplats, Umeå kommun, Örnsköldsvik Airport, Swedavia Umeå Airport, Storumans flygplats, Lycksele flygplats, Handelskammaren Österbotten, Handelskammaren Västerbotten, Södra Österbottens Handelskammare, MidtSkandia, Skellefteå Kraft, Vasa Elektriska

**Supporters** Green Flyway, Future Cleantech Solutions, Luftfartsverket, Nordic Electric Aviation network, ELISE, Heart Aerospace, Helsinki Electric Aviation Association ry, BSR ACCESS, UKF Kollektivtrafik, Air Traffic Network, Grön Flygplats, Umeå Institute of design, Transportföretagen, Funktionshinderrådet Umeå, Finavia, Jon Air

# PROJECT GOALS

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## Main goal

Develop a method for commercializing electric aviation in the Botnia Atlantica region in order to effectively harness positive regional effects in public and private sectors

## Milestones/intermediate targets

- Based on a scientific market analysis, propose where electric aviation should be implemented in the Botnia Atlantica region
- Identify measures, estimate costs and propose financing solutions necessary to make the region ready for electric aviation
- Develop innovative concepts and business models
- Increase awareness of electric aviation in the region to promote demand and accelerate implementation

# WP 1 – REGIONAL EFFECTS OF ELECTRIC AVIATION



*Where will electric aviation apply and how does it affect the region?*

Activities:

- Market analysis
  - Costs (electric aviation transport costs compared to other transport modes)
  - → change in demand
- Proposal for new regional flight routes
  - Commercially viable routes
  - Non-commercial routes (that are profitable for society)
- Regional effects (time gains, accessibility)



UMEÅ UNIVERSITET



University  
of Vaasa

# WP 2 – GUIDELINES FOR IMPLEMENTATION



*How to prepare strategic nodes for implementation of electric aviation and how do we finance measures?*

Activities:

- External analysis (technology and infrastructure)
  - Input from associated projects
- Action plan
  - Necessary measures at airports/nodes
- Financing solutions

BioFuel Region™

# WP 3 – CROSS-BORDER INNOVATION PROCESS



*How do we add societal value from technology development through cross-border innovation processes?*

Activities:

- Competence network for electric aviation
  - Data collection, quality control, network and dissemination
- Innovation process for societal development
  - Products, services and business models



# PROJECT RESULTS

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- Method for commercializing electric aviation in the Botnia Atlantica region
  - Know-how on the effects of electric aviation in the region
  - Guideline on needs of measures and funding solutions
  - Innovative concepts (products, services and business models)
  - Integration of gender equality and non-discrimination
- International network on electric aviation
- Enhanced connections between regional actors and businesses
- Input to EU, national level, aviation industry



A photograph of a bright blue sky with scattered white clouds. The clouds are more prominent on the left side of the frame, while the right side is a solid, deep blue. The text is centered in the middle of the image.

THANK YOU FOR YOUR  
ATTENTION AND WELCOME TO  
THE KVARKEN REGION!